

DIRECT DRIVE 2020 – NOVEMBER 6th to 20th

FUNDRAISING GOAL: \$20,000!

What is the Direct Drive?

The Direct Drive is the single major fundraising event at our school, so that as busy parents we do not have to take our children door-to-door selling chocolate, magazines, frozen meat, wrapping paper, etc. We all know that it can be challenging to commit that time to fundraising, especially when only a portion of the funds collected goes towards the school. **With the Direct Drive, 100% of the funds donated go directly towards our school now!**

How are the funds spent? In past years the Direct Drive has raised funds for our new playground, the smart boards we have in every classroom, library support, music support and extra classroom support, and much more! Whether your child is in Kindergarten or Grade 7, all of our students benefit from Direct Drive initiatives, past and present, and it is vital we continue this legacy.

2020 DIRECT DRIVE GOALS	
RAZ Kids	\$700
UBC Geering up! Workshop	\$1000
Digital Subscriptions (online resources)	\$800
SMART Notebook Software	\$400
Digital Library Resources	\$1000
Classroom Supports	\$5600
Musical Instruments	\$3250
Outdoor classroom tables & seating	\$3000
Distance Education Supports	\$4250
TOTAL	\$20000

What can we contribute?

Our goal for the Direct Drive is to achieve a donation total of \$20,000 AND participation from 100% of McKechnie families. Achieving this goal together is what contributes to building the community spirit we are so fortunate to enjoy at our school. With only about 275 children in the school, **we are seeking to achieve a donation level of \$100.00 or more per child attending McKechnie**. In the past, the Direct Drive has been successful because many families have donated more than the average with the knowledge that other families may not be able to do the same. This is especially true this year with the pandemic that have affected us all. We appreciate that it may be a financial challenge for some McKechnie families to comfortably participate in the Direct Drive, and we thank these families for any level of support they can give. We have reduced our goal this year due to the circumstances.

How do we contribute?

This year contributions will be completed exclusively via your **School Cash Online** account under the Donation tab. Please ensure your donation is designated for **E-Dr. R. E. McKechnie PAC**. Please see the attached sheet for detailed donation instructions. ****To confirm your donation, we kindly ask that you still return the attached form to jenniemickelson@gmail.com.****

If you have any questions, please contact Jennifer Mickelson at jenniemickelson@gmail.com

Thank you!! Your kids and the teachers thank you for your support!

筹款直通车 2020年11月6日至11月20日

筹款目标: \$ 20,000 元

1. 什么是“Direct Drive 筹款活动”？

“Direct Drive 筹款活动”是我们学校每年最重要的一项筹款活动。大家都知道，筹款活动通常需要家长们花费大量的时间和精力，忙碌的父母们需要带着我们的孩子挨家挨户地上门推销巧克力、杂志、冻肉，以及包装纸等各种小商品，而筹集到的资金却只有一部分能交给学校。我们的“Direct Drive 筹款活动”，正是以方便家长为目的而进行的。这样既节省了您的时间和精力，又能保证筹款资金会 100% 交到学校手里，直接用于提高孩子们的学习环境和学习设施。

2. 学校如何使用筹款资金？

在过去的几年里，“Direct Drive 筹款活动”在各位家长的积极支持下已经成功地为学校筹集到很多资金，使我们能够修建新的操场，为每一间教室安装智能黑板，为图书馆添置电子设备和书籍，以及为音乐课和其他课外活动提供最直接的支持。无论您的孩子是在幼儿园还是 7 年级，不管是在现在还是在将来，每一个 McKechnie 的学生都将直接受益于 Direct Drive 筹款活动的举措。为了能够继续为我们的孩子们提供良好的学习环境，希望各位家长能积极参与进来，帮助我们将这个活动继续下去。如果您想了解去年的具体项目预算，请参见下一页表格。

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3. 我们如何做出贡献？

“Direct Drive 筹款活动”的目标是得到每一个家庭的参与，并在今年筹集到\$20,000 元的资金。我们衷心地希望每一位家长都能参与进来，帮助我们建立一个积极的 McKechnie 大家庭，使得每一个孩子和家庭都能长久受益。在过去的几年里，“Direct Drive 筹款活动”在各位家长的积极参与下取得了成功，许多家庭都捐赠了超出平均数值（\$100）的金额。在我们全校共有大约 275 名学生，我们期待每个家庭都参与进来，为每个在校学生捐款 \$100 或以上。同时，我们也理解每个家庭的情况不同，无论您以何种方式参与进来，无论捐赠数额多少，我们都非常理解并感谢您给予的任何程度的支援。

4. 如何捐款？

今年您可以通过 School Cash Online（学校资金在线）账号登录网页，在 Donation（捐款）菜单中直接捐款。请确保您的捐款收款人为 **E-Dr. R. E. McKechnie PAC**。具体捐款操作请详见下一页。为确认您的捐赠，敬请将附件捐款表格填写打印后交给学校。

您仍然可以通过个人支票的方式捐款。请填写信后的捐款表格，并与支票一起放入学校办公室里标记“**Direct Drive Box**”的信箱里。在您的支票收款人一栏请填写：**McKechnie PAC**

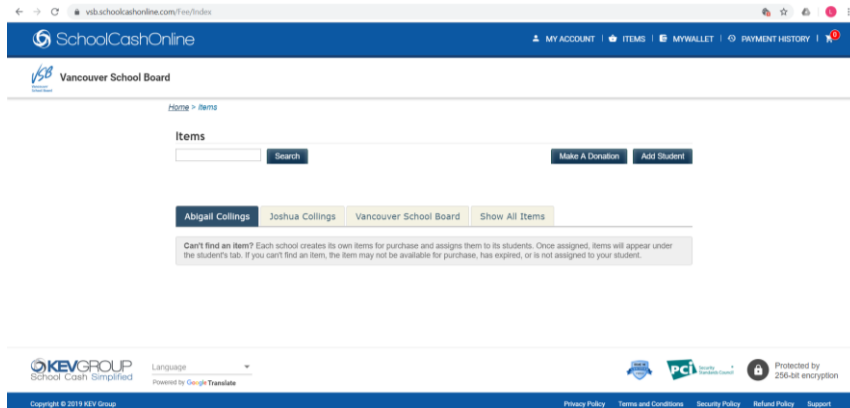
如果您有任何问题，请与 Jennifer Mickelson 联系，邮件是 jenniemickelson@gmail.com。

谢谢！！您的孩子和老师们都将感谢您的支持！

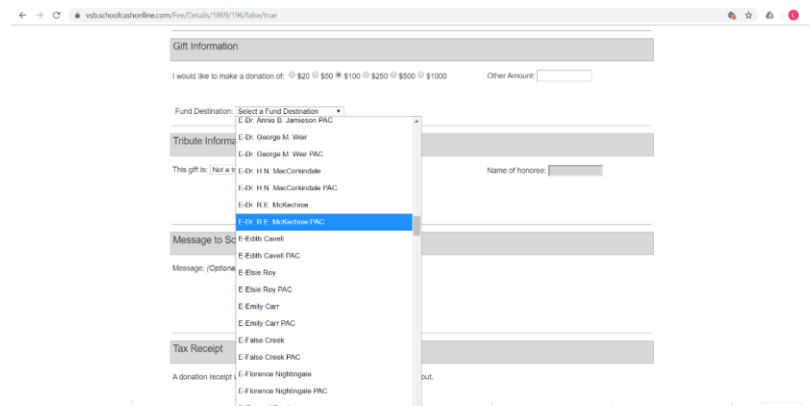
Online Donation Instructions – Direct Drive

在线捐款操作指南

1. Go to your sign-in page at “School Cash Online”: vsb.schoolcashionline.com/Home/SignIn
请输入您 School Cash Online（学校资金在线）的登录页面：
vsb.schoolcashionline.com/Home/SignIn
2. Click on “Make a Donation” 点击 “Make a Donation”（捐款）。



3. Enter in the Donation amount, and select “E – Dr. R.E. McKechnie PAC” ensure that it says PAC
输入捐款金额，选择 “E – Dr. R.E. McKechnie PAC”，确保包含 PAC 字样。



4. Indicate “Direct Drive” in the Message, and click “Add to Cart”
在信息栏中注明“Direct Drive 筹款活动”，然后点击 “Add to Cart”（加入购物车）。
5. Follow payment instructions.
按付款指导操作付款。
6. Please return the paper form attached to confirm your donation.
请填写打印附件表格并交给我们以确认您的捐赠。

Thank you!

DIRECT DRIVE 2020

筹款活动

Donation of: \$ _____
捐款金额: _____ 加元

Full Name for Tax Receipt (Please print clearly):
税务发票姓名 (请正楷填写):

Please list all your children at McKechnie:
请列出在McKechnie上学的所有您的孩子:

Child's Name: _____ 孩子姓名	Division _____ 班级
Child's Name: _____ 孩子姓名	Division _____ 班级
Child's Name: _____ 孩子姓名	Division _____ 班级

Contact Email 联系电邮 _____

Online Donation Receipt Number 在线捐赠收据号码 _____

***A charitable tax receipt will be issued for any donation of \$20 or more.
任何\$20加元及以上金额的捐款者将收到捐款税务发票。***

THANK YOU! THANK YOU! THANK YOU!