

DIRECT DRIVE 2021

FUNDRAISING GOAL: \$20,000!

What is the Direct Drive?

The Direct Drive is the single major fundraising event at our school, so that as busy parents we do not have to take our children door-to-door selling chocolate, magazines, frozen meat, wrapping paper, etc. We all know that it can be challenging to commit that time to fundraising, especially when only a portion of the funds collected goes towards the school. **With the Direct Drive, 100% of the funds donated go directly towards our school now!**

How are the funds spent? In past years the Direct Drive has raised funds for our new playground,

the smart boards we have in every classroom, library support, music support and extra classroom support, and much more! Whether your child is in Kindergarten or Grade 7, all of our students benefit from Direct Drive initiatives, past and present, and it is vital we continue this legacy.

2020-2021 DIRECT DRIVE GOALS	
Raz Kids	\$800
Digital Subscriptions	\$1500
Technology (repair/maintenance/upgrades)	\$4000
Music Program	\$1500
PE Program	\$1500
Outdoor classroom/Gardening Club	\$700
Science	\$2500
Home Reading	\$1500
Library Resources	\$1000
Classroom Support	\$5000
TOTAL	\$20000

What can we contribute?

Our goal for the Direct Drive is to achieve a donation total of \$20,000 AND participation from 100% of McKechnie families. Achieving this goal together is what contributes to building the community spirit we are so fortunate to enjoy at our school. With only about 275 children in the school, **we are seeking to achieve a donation level of \$100.00 or more per child attending McKechnie**. In the past, the Direct Drive has been successful because many families have donated more than the average with the knowledge that other families may not be able to do the same. This is especially true this year with the pandemic that have affected us all. We appreciate that it may be a financial challenge for some McKechnie families to comfortably participate in the Direct Drive, and we thank these families for any level of support they can give. We have reduced our goal this year due to the circumstances.

How do we contribute?

This year contributions will be completed exclusively via your **School Cash Online** account under the Donation tab. Please ensure your donation is designated for **E-Dr. R. E. McKechnie PAC**. Please see the attached sheet for detailed donation instructions. ****To confirm your donation, we kindly ask that you still return the attached form to jenniemickelson@gmail.com.****

If you have any questions, please contact Jennifer Mickelson at jenniemickelson@gmail.com

Thank you!! Your kids and the teachers thank you for your support!

筹款直通车 2021年10月15日至10月29日

筹款目标: \$ 20000 元

1. 什么是“筹款直通车”？

“筹款直通车”是我们学校最重要的一项筹款活动。大家都知道，筹款活动通常需要家长们花费大量的时间和精力，忙碌的父母们需要带着我们的孩子挨家挨户地上门推销巧克力、杂志、冻肉，以及包装纸等各种小商品，而筹集到的资金却只有一部分能交给学校。我们的“筹款直通车”活动，正是以方便家长为目的而进行的。这样既节省了您的时间和精力，又能保证筹款资金会100%交到学校手里，直接用于提高孩子们的学习环境和学习设施。

2. 学校如何使用筹款资金？

在过去的几年里，“筹款直通车”在各位家长的积极支持下已经成功地为学校筹集到很多资金，使我们能够修建新的操场，为每一间教室安装智能黑板，为图书馆添置设备和书籍，以及为音乐课和其他课外活动提供最直接的支持。无论您的孩子是在幼儿园还是7年级，不管是在现在还是在将来，每一个McKechnie的学生都将直接受益于“筹款直通车”的举措。为了能够继续为我们的孩子们提供良好的学习环境，希望各位家长能积极参与，帮助我们将这个重要活动继续下去。

3. 我们如何做出贡献？

“筹款直通车”的目标是得到学校所有家庭的参与，并筹集到\$20000元的资金。我们衷心地希望每一位家长都能参与进来，帮助我们建立一个积极的McKechnie大家庭，使得每一个孩子和家庭都能长久受益。我们全校共有大约275名学生，我们期待每个家庭都参与，为每个在校学生捐款\$100或以上。在过去，“筹款直通车”活动在各位家长的积极参与下取得了成功，许多家庭都捐赠了超出平均数值（\$100）的金额。同时，我们也理解每个家庭的情况不同，尤其今年面对疫情，影响我们每一个人。我们明白到部分家庭可能未能作出相等的贡献。无论您以何种方式参与，无论捐赠数额多少，我们都非常理解并感谢您给予的任何程度的支援。

4. 如何捐款？

2020-2021 DIRECT DRIVE GOALS	
2020-2021 筹款直通车目标	
Raz Kids Raz 儿童在线阅读课程	\$800
Digital Subscriptions 数码订阅	\$1500
Technology (repair/maintenance/upgrades) 技术（维修/维护/升级）	\$4000
Music Program 音乐课程	\$1500
PE Program 体育课程	\$1500
Outdoor classroom/Gardening Club 户外教室/园艺会	\$700
Science 科学	\$2500
Home Reading 在家阅读	\$1500
Library Resources 图书馆资源	\$1000
Classroom Support 教室支援	\$5000
TOTAL 总数	\$20000

今年捐款方式完全通过 School Cash Online（学校资金在线）账号登录网页进行，在 Donation（捐款）标签中直接捐款。请确保您的捐款收款人为 **E-Dr. R. E. McKechnie PAC**。具体捐款操作请详见下一页。******为确认您的捐赠，敬请将附件捐款表格填写后电邮到 jenniemickelson@gmail.com******。

如果您有任何问题，请与 Jennifer Mickelson 联系，邮件是 jenniemickelson@gmail.com。

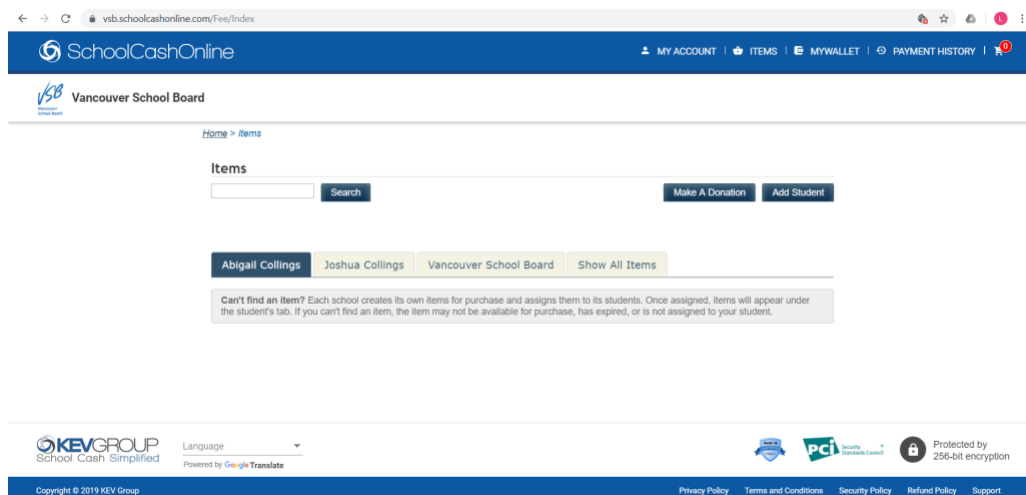
谢谢！！您的孩子和老师都将感谢您的支持！

Online Donation Instructions – Direct Drive

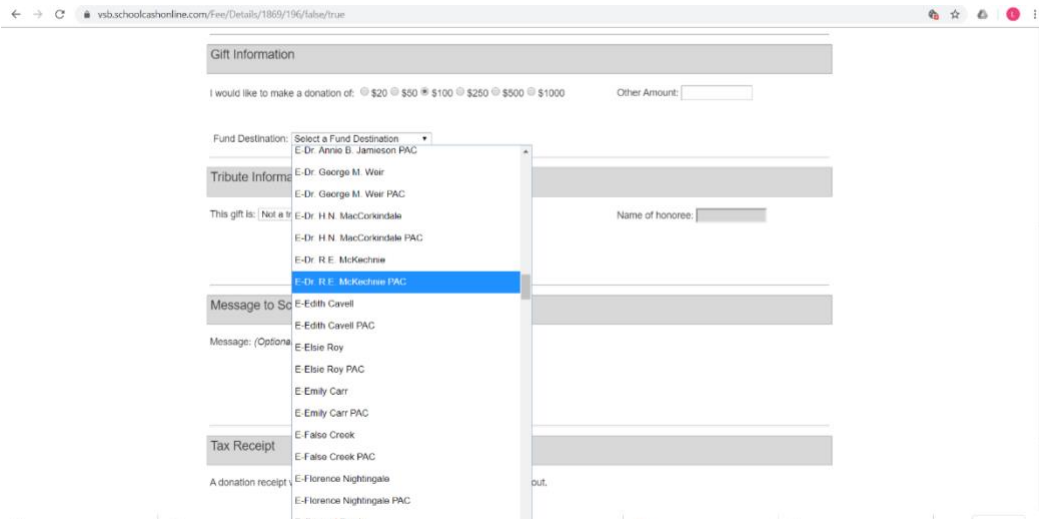
在线捐款操作指南—筹款直通车

1. Go to your sign-in page at “School Cash Online”: vsb.schoolcashonline.com/Home/SignIn
请输入您“School Cash Online”（学校资金在线）的登录页面：
vsb.schoolcashonline.com/Home/SignIn

2. Click on “Make a Donation” 点击“Make a Donation”（捐款）。



3. Enter in the Donation amount, and select “**E – Dr. R.E. McKechnie PAC**” ensure that it says PAC
输入捐款金额，选择“**E – Dr. R.E. McKechnie PAC**”，确保包含 PAC 字样。



4. Indicate “Direct Drive” in the Message, and click “Add to Cart”
在信息栏中注明“Direct Drive”（筹款直通车），然后点击“Add to Cart”（加入购物车）。
5. Follow payment instructions.
按付款指导操作付款。
6. Please return the paper form attached to confirm your donation.
请填写附件表格并交给我们以确认您的捐赠。

Thank you!

DIRECT DRIVE 2021

筹款直通车

Donation of: \$ _____ Online Donation
捐款金额: _____加元 在线捐款

Full Name for Tax Receipt (Please print clearly): This will be issued on-line
税务发票姓名 (请清楚填写): 这将在线发出

Please list all your children at McKechnie:
请列出在McKechnie上学的所有您的孩子:

Child's Name: _____ 孩子姓名	Division _____ 班级
Child's Name: _____ 孩子姓名	Division _____ 班级
Child's Name: _____ 孩子姓名	Division _____ 班级

Contact Email 联系电邮 _____

Online Donation Receipt Number 在线捐赠收据号码 _____

- **A charitable tax receipt will be issued for any donation of \$20.00 or more.**
- **任何20加元及以上金额的捐款者将收到捐款税务发票。**

THANK YOU! THANK YOU! THANK YOU!